

Press Release

Brussels, February 2023

ChargeUp Europe welcomes Electra as its newest member

Electra is a French charging network founded in 2021. It is developing a public fast-charging network with high-power hubs all around France, focusing on major and medium-sized urban areas. To support the goal of speeding up the development of the French charging network, Electra's focus on user experience is central. Electra is present in Italy, Belgium and will soon be arriving in Switzerland, Austria and Spain. To this end, Electra plans to have more than 8,000 charging stations by 2030. In November 2022, *Automobile propre* voted Electra as the second-best charging network in France. Last week, **the company has joined the French Tech Next40, a government support programme dedicated to the most promising French scale-ups and future European heavyweights.**

"We are delighted to join ChargeUp Europe in a desire to speak with one voice for the needs of the recharging industry, in the context of an emerging market. We have a lot to offer each other with a common mission: to evangelise the transition towards more sustainable mobility," explained Aurelien de Meaux, CEO of Electra.

ChargeUp Europe, the voice of the EV charging infrastructure industry in Europe, is delighted to welcome Electra as its newest member. Commenting on the announcement, Secretary General Lucie Mattera stated, "We are thrilled to welcome Electra into ChargeUp Europe as its 26th member. Electra is bringing their strong focus on the user experience and dedication to deploying fast-charging hubs to our work, and we look forward to continuing structuring the sector with them, and the rest of the ChargeUp Europe membership."

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About ChargeUp Europe

ChargeUp Europe is the industry association for the electric vehicle (EV) charging infrastructure sector. Our association works to accelerate the switch to zero emission mobility and ensure that EV drivers can enjoy a seamless charging experience with access to high quality, readily available charging infrastructure across Europe. As of today, our member companies are active in all 27 EU Member States, the UK and EFTA, with over 500,000 charging points in the EU.

About Electra

Electra offers fast charging hubs for electric vehicles. Co-founded by Aurélien de Meaux, Augustin Derville and Julien Belliato, the company's ambition is to definitively erase the barriers to switching to electric cars by deploying a massive, fast and efficient charging network. The company has the trust of major groups such as AccorInvest, LSGI, Altea, Indigo, Louvre Hotels Group, Primonial REIM France, Groupe Chopard, Jardiland and Groupe Delhaize in Belgium. With the support of 110 high-level experts, the company is heavily investing in innovation and research for the benefit of a unique user experience: comprehensive, intuitive and customisable mobile interfaces. All this is being done as part of a dense network with more than 8,000 charging points available by 2030.