

## ChargeUp Europe Members Elect 2024 Leadership Team

Representatives from across the sector will lead development of open, interoperable, customer–centric EV charging ecosystem

ChargeUp Europe, the voice of the EV charging infrastructure industry in Europe, is delighted to present its Committee Chairs for 2024, who will lead the development of the work in their respective committees. They will join the Board of Directors and Secretariat in leading the association and its work, following the General Assembly of the Members and Board elections that took place on 22 February 2024.

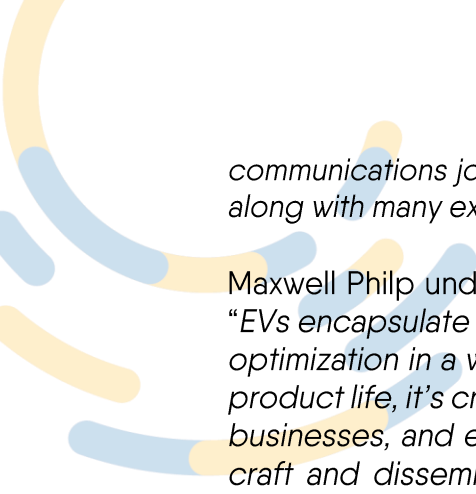
The Policy Committee oversees an extensive portfolio, addressing various topics relevant to the EV charging sector. It spans across automotive, energy, and digital domains, encompassing consumer rights and industrial policy matters. Chairing the Committee for a second year is Jayson Dong, Senior Manager of Public Policy – EU at ChargePoint.

*"I am excited to Chair the Policy Committee for a second year and look forward to continuing to educate policymakers on the dynamic EV charging industry. As the EV transition continues to accelerate, stable and forward-looking EU policy will be key to sustaining its momentum,"* stated Jayson Dong.

Erno Scheers, Global Policy Lead for e-Mobility at Shell was re-elected as the Vice-chair for a third term and elaborated that *"government policies remain a key enabler for the growth of EV charging, creating a competitive market that allows for commercial investments. The voice of ChargeUp Europe is critical in meeting the EU's 2030 and 2040 climate targets, and I look forward to working with all members to help deliver the required regulatory framework for the transition to electric vehicles."*

The Communications Committee leads the debate on topics of interest to the EV charging sector and is tasked with disseminating and explaining ChargeUp Europe policy positions and other elements of our industry to policymakers, the media and other external audiences. Aaron Fishbone, Director of Public Policy at Poland-based GreenWay, will continue serving as Chair of the Communications Committee, and will be joined by Maxwell Philp, from Plugsurfing, as the new Vice-chair.

Fishbone said: *"The CUE Communications Committee is a vibrant and creative space, where communicators from across CUE's membership come together to brainstorm topics and develop materials that we will use to educate and inform about our sector. As e-mobility enters the mainstream there's a lot of media coverage of it, so it actually feels like the*



*communications job is only becoming more relevant. I'm thrilled to be leading these efforts, along with many excellent colleagues, again."*

Maxwell Philp underscored the importance of communication for the e-mobility sector: *"EVs encapsulate the interconnected nature of power generation, mobility, and resource optimization in a way that is tangible to every European. At such an early stage in the EV product life, it's critical that we highlight the benefits of the transition to EV for consumers, businesses, and energy systems alike. I'm thrilled to be a part of the team who will help craft and disseminate this message to the policymakers responsible for shaping this future."*

The governance-focused Management Committee will be chaired by a familiar face in the Association, Arne Richters, SVP Strategic Enablement at EVBox, who stated: *"I am really pleased to be back chairing the Management Committee after a brief period of absence. Whilst familiar it's also very different as the membership has grown enormously. One simply cannot turn your back on our sector. Being involved from the outset, I am hugely proud to see how far the association has come in a relatively short period. My drive in the upcoming period is to ensure we stay nimble, action oriented and as productive as we have been in the past few years. This is the time to work in e-mobility, let's make sure we decarbonize our transport sector and at the same time keep Europe on the move!"*

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#### **Media Contact:**

Annija Bērtule, Communications Manager

[annija@chargeupeurope.eu](mailto:annija@chargeupeurope.eu)

#### **About ChargeUp Europe**

ChargeUp Europe is the industry association for the electric vehicle (EV) charging infrastructure sector. Our association works to accelerate the switch to zero emission mobility and ensure that EV drivers can enjoy a seamless charging experience with access to high quality, readily available charging infrastructure across Europe. As of today, our 33 member companies are active in all 27 EU Member States, the UK and EFTA, with over 500,000 charging points in the EU.